

1999 Park District Visitation: Statistics on Visitors Entering Reservations, Recreational Visits and Program & Facility Attendance

ACKNOWLEDGMENTS

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EXECUTIVE SUMMARY

Starting in 1993, Cleveland Metroparks began a systematic effort to estimate attendance at its 14 reservations and Cleveland Metroparks Zoo. To accomplish this, a reservation is counted by observation for a full year controlling for time of day, season and weekdays and weekends. Once this year-long process is complete, mechanical counters are installed at major vehicle entrances. Through this procedure, all 14 reservations now have a total of 85 calibrated mechanical counters installed with detector loops embedded in roadway asphalt. These data assist in, 1) documenting the number of visitors using the reservations and the Zoo, 2) making planning decisions related to signage and entrances, and 3) identifying general shifts in reservations usage as they occur. This report contains attendance figures for 1995 – 1999.

Four types of visitation are measured for Cleveland Metroparks. These categories range from general to specific and are listed below:

<u>Visitor Occasions</u> represent the number of people *entering* Cleveland Metroparks reservations by vehicle, pedestrians or bicyclists. These visits may be for recreation, education, conservation, or commuter purposes, and include those arriving by car, foot or bicycle.

<u>Recreational Visits</u> represent the number of visitors who are *using* the reservations for recreation, education or conservation purposes. Counts include people *parking their vehicles, or arriving by foot or bicycle*.

<u>Program/Facility Visits</u> represent recreation, education or conservation-oriented visits that involve *using staffed facilities and attending programs*. Categories include using a golf course, participating in a ranger-led safety program or visiting a nature center or Cleveland Metroparks Zoo.

<u>Commuter/Scenic Driving Visits</u> represents the number of vehicles and visitors unaccounted for by Recreational Visits. They are estimated by taking the difference between Visitor Occasions and Recreational Visits.

The first three types of visits listed above are "nested" categories. That is, an individual who is counted under Program/Facility Visits is also counted as a Visitor Occasion as they enter the reservation, and again as a Recreational Visit when they park their vehicle.

Visitation Statistics by Category for 1999

| Visitor Occasions (1) | 51,948,608 |
|-----------------------------|------------|
| Recreation Visits (2) | 15,907,714 |
| Program/Facility Visits (3) | 3,265,748 |
| Commuter/Scenic Driving (4) | 36,040,894 |

- (1) Number of people entering Park District reservations and Cleveland Metroparks Zoo for any reason
- (2) Number of people parking a vehicle or arriving by foot or bicycle
- (3) Number of people using staffed facilities or attending programs
- (4) Number of people commuting through the reservations or driving to view scenery or wildlife. This usage is the difference between Recreation Visits and Visitor Occasions.

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VISITOR OCCASIONS

Visitor Occasions are an estimate of the number of people entering Cleveland Metroparks, through major vehicular entrances, for any reason. These figures include both recreational and commuter traffic.

Method for Estimating Visitor Occasions

All 14 reservations have at least one mechanical counter installed to count vehicles entering the reservation. Before installing a mechanical counter, attendance counters visually count all traffic, both vehicular and pedestrian, entering the reservations at major intersections for a full calendar year. The primary functions of these counts are to determine the proportion of vehicles entering at each intersection and to compute a passenger multiplier for vehicles. Once a reservation has been counted for a full year by visual observation, mechanical counters can be installed and used with confidence.

Calibration of counters consists of...

- estimating the percentage of motorized vehicles that enter through each roadway entrance for an entire reservation. Attendance counters record the number of vehicles entering the reservation at all major vehicular entrances for one year. Vehicles already in the reservation and just passing through an intersection are not counted. Once the proportion of vehicles entering the reservation through each entrance is known, then a mechanical counter can be installed at entrances with the largest flows of traffic to estimate usage for the entire reservation.
- estimating the average number of people in vehicles. At the same time vehicles are being counted by attendance counters, visual observations are made of how many people are in each vehicle. A multiplier is then calculated for each reservation. For instance, if the attendance counter identifies 100 cars entering a reservation carrying a total of 150 people, the average number of people per vehicle is 1.5. This figure is multiplied by the mechanical counter reading to estimate the total number of people entering the reservation each month.
- estimating the percentage of people entering the reservation on foot or by bicycle. Based on observations by attendance counters of pedestrians entering the reservations, small upward adjustments, usually about two percent over a year, are made in attendance figures for each reservation. In the future, park surveys will ascertain the percentage of walk-on traffic for each reservation. This process will take approximately 2 to 4 years to generate estimates for all of the individual reservations.

Once visual counts are complete, attendance estimations are made based on readings from the mechanical counters. At the end of each month, these mechanical counter readings are recorded. These readings reflect the number of vehicles entering the reservation at a specific entrance. The reading is divided by the percentage of cars estimated to enter the reservation at that entrance and is then multiplied by the average number of people per vehicle. The total is the monthly attendance at that reservation.

Therefore, for each reservation, monthly attendance =

(Readings from mechanical counter(s)) X (average number of people in vehicles + adjustment for pedestrians (% of vehicles estimated to enter at the entrance(s) equipped with a mechanical counter)

Since usage varies by season, percentages of cars entering each reservation is calculated bi-monthly. A different percentage is used for each two-month period throughout the year. For example, January/February may have a different multiplier than March/April. The ability to estimate attendance using different percentages for bimonthly periods improves the accuracy of the estimates. Essentially this is a control for seasonal and weather variations. Visual counts also control for differences between weekday and weekend usage. The only other adjustment made is adding golf attendance (based primarily on cash register greens fee receipts) for Shawnee Hills, Sleepy Hollow and Manakiki golf courses to their respective reservations (Bedford, Brecksville and North Chagrin reservations). This is done because the routes to these golf courses do not require entrance to the reservation.

The process of calibrating mechanical counters for a reservation takes a full year of visual observations. During the first year of counting (1993), Garfield Park, Rocky River and North Chagrin reservations were visually counted. For 1994, estimates for these reservations were made solely from mechanical counters. During 1994, five additional reservations were visually counted (Bedford, Euclid, South Chagrin, Huntington, and Bradley Woods). Estimates of attendance for these reservations in 1994 were based on both visual counts and mechanical counters but starting in 1995, attendance was based solely on mechanical counters. During 1995, Big Creek, Bedford and Brookside reservations were visually counted and then converted to mechanical counters. In 1996, Mill Stream Run and Hinckley reservations were visually counted and mechanical counters installed. Ohio & Erie Canal Reservation is slated to receive a vehicle multiplier count in 2000.

All 14 reservations have been counted. Periodically, the percentages of vehicles entering each entrance to a reservation and the person per vehicle multipliers are updated with visual counts. Similarly, as new sources of variation in visitation patterns are identified, methods are refined to control for these patterns.

Installation of additional mechanical traffic counters in all reservations is continuing. Estimates become more accurate as more mechanical traffic counters are installed. Also, about five percent of traffic counters will malfunction each year. Having counters at several entrances to a reservation allows estimates to be made even if one of them malfunctions.

Results

Park District Wide Attendance

During 1999, over 35 million cars carrying 51,948,608 people entered the 14 reservations of Cleveland Metroparks. This figure is slightly up from the 48,516,922 figure for 1998. However, much of this change can be attributed to improvements in counting methodologies at Hawthorne Parkway (Bedford & South Chagrin Reservations) and Valley Parkway (Brecksville & Mill Stream Run Reservations). Changes in attendance may also be associated with significant construction projects (e.g., bridge construction at Dunham Rd. in Bedford Reservation). Visitor Occasions for each reservation (from 1995 – 1999) is presented in Table 1, page 5. A graphical representation of trend data for Visitor Occasions is also provided in Figure 1, page 12.

RECREATIONAL VISITS

Visitors enter Cleveland Metroparks reservations for a variety of reasons. However, a basic distinction can be made between those who are commuting through the reservations to a destination outside a reservation, and those seeking recreation, education or conservation-related opportunities within the reservation. Distinguishing the two groups is difficult, since mechanical traffic counters cannot measure motivations, and treating commuters and recreationists as mutually exclusive groups is a questionable assumption.

In 1993, when attendance counting began, recreationists were defined as anyone entering a parking lot in a vehicle, or pedestrians walking or bicycling into the reservations. Since some visitors drive through the reservations to view scenery or wildlife in the comfort of their own vehicle, this definition results in under-counting of recreational visits. Also, the definition ignores the fact that if a commuter has two or more possible routes to a location outside a reservation, and chooses to go through a reservation, they have chosen a "scenic route" to benefit from the scenery of the reservation. Consequently, defining recreational visits as the number of individuals who park in a parking lot, or walk or bicycle into a reservation, provides a conservative estimate of recreational visitation.

Method

Separating recreational visits from visitor occasions is difficult. Many factors come into play including seasonality, whether school is in session, time of day and week, special events and other programs, and the weather. Outdoor recreation participation rates are dramatically impacted by changes in weather. Visitation tends to decrease during the colder months, but a substantial snow can bring sledders and cross-country ski enthusiasts out resulting in significant visitation.

Single Entrance Reservations (Bradley Woods and Brookside reservations)

In estimating recreational visits, reservations with a single vehicular entrance are assumed to be used strictly for recreational, educational, and conservation purposes. The number of people entering in vehicles, plus an upward correction for pedestrians, is the number of recreational visits for reservations with one vehicular entrance. For these reservations, recreational visit figures will be identical to visitor occasions. That is, 100% of those entering reservations with one entrance are assumed to be recreational visits.

<u>Multiple Entrance Reservations</u> (Bedford, Big Creek, Brecksville, Ohio & Erie Canal, Euclid Creek, Garfield Park, Huntington, North Chagrin, Rocky River, and South Chagrin reservations)

To estimate recreational visits for reservations with two or more entrances requires estimating the percentage of vehicles parking in each parking lot over a period of one year in bi-monthly periods. Once these percentages are known, a mechanical counter is installed in selected parking lots. Counts from these parking lots are then used to estimate total number of recreation vehicles. For instance, if a year of observational counts indicates that 10 percent of all vehicles are parked at one parking area in a reservation, then a mechanical counter can be installed there. The monthly total for that parking lot is then divided by 10 to estimate total recreation vehicles for the entire reservation. The estimated total number of recreation vehicles is then multiplied by 1.75 to estimate the number of people in the vehicles. As studies of turnover rates in parking lots at individual reservations are completed, the 1.75 multiplier is being replaced with more precise multipliers that reflect circumstances at the recreation area served by each parking lot. In 1999, new multipliers were used for Huntington

Reservation (1.4 people per vehicle). As a result, attendance estimates are lower here than in previous years when the multiplier was 1.75 people per car.

Estimates of recreational visits for one reservation had been made differently for 1993 - 1995 since mechanical counters had not been installed at parking lots. At Garfield Park, the percent of recreational visits is estimated based on a statistic calculated from the 1992 in-park survey and monthly attendance at nature centers. From an in-park survey, it was estimated that 8.9% of visitors to Garfield Park visit the nature center. To estimate recreation visitation, monthly walk-in nature center traffic was divided by .089 to give an estimated total for recreational visits. In 1996, this method was changed to the same method used in other reservations. Mechanical counters have been installed in parking lots in Garfield Park Reservation.

Statistical clustering, using data from visual counts of parking lots, suggests that there are two types of lots, and they are used differently. Small parking lots serving all purpose trail users at entrances to multi-entrance parks tend to cluster together. Correlations among these parking lots are high. Another cluster of lots is made up of the larger picnic areas. Correlations among these lots are also high. However, correlations between these two types of lots are low to moderate. Consequently, it is difficult to measure visitation at all purpose trail parking lots and predict visitation rates at large picnic areas and vice-versa. Where possible, recreation visit estimates are made separately for the two types of lots and then combined.

At most reservations, there is limited walk-in or bicycle traffic. Probably less than one tenth of a percent during the winter months and between 2 to 5 percent during the summer months. Calculations of recreational visitation include an adjustment for pedestrians entering the reservations (usually about 2% of total visitor occasions). Two reservations have substantial fair-weather walk-in traffic. These reservations are Big Creek and Garfield Park reservations. On fair-weather days, walk-in visitation may be as high as 25 percent. Pedestrian traffic is currently under-accounted for in recreation figures. Starting in 2000, a survey of pedestrian, bicycle, in-line skating will begin at Rocky River Reservation. This, and future, walk-on traffic surveys are designed to estimate walk-on use more accurately.

Results

Recreational Visitation results for each reservation are presented in Table 1, page 5. The accuracy of these numbers may vary considerably. Cleveland Metroparks staff members are encouraged to consult with the Division of Research and Program Evaluation before using these figures in decision-making. The recreational visitation total for 1999 was 15,907,714. This is a slight increase over the 1998 total of 15,753,691. Recreational Visitation trend data is illustrated in Figure 1, page 12.

Table 1. Visitor Occasions and Recreational Visits by Reservation

| | 1005 | 1007 | 1005 | 1000 | 1000 |
|--|---|---|-------------------------------------|--|---|
| Reservation | 1995 | 1996 | 1997 | 1998 | 1999 |
| Bedford Visitor Occasions Hawthorne Parkway Recreational Visits 4 | 951,442 Included in VO 754,189 | 1,066,971 Included in VO 900,086 | 901,153 456,250 839,330 | 875,772 843,237 805,250 | 669,483 ⁶ 3,528,622 ⁵ 1,020,783 |
| Big Creek Visitor Occasions Recreational Visits | 12,055,168 697,569 | 14,416,207 929,149 | 16,074534 787,314 | 16,566,852 811,397 | 15,625,327 860,068 |
| Bradley Woods Visitor Occasions Recreational Visits | 141,395 141,395 | 146,773 146,773 | 140,294 140,294 | 147,079 147,079 | 136,544 136,544 |
| Brecksville Visitor Occasions Valley Parkway Recreational Visits | 3,488,951 ³ Included in VO 1,620,040 | 3,477,890 ³ Included in VO 1,247,432 | 1,170,381 3,671,109 1,690,868 | 1,204,828 3,779,158 ⁵ 1,271,592 | 1,121,484 5,031,074 ⁵ 1,475,198 |
| Brookside Visitor Occasions Recreational Visits 7 | 168,577 168,577 | 175,098 175,098 | 198,610 198,610 | 202,419 202,419 | 215,840 215,840 |
| Euclid Creek Visitor Occasions Recreational Visits | 2,357,474 528,271 | 2,225,191 534,171 | 2,220,702 486,928 | 1,832,826 459,911 | 2,015,943 484,347 |
| Garfield Park Visitor Occasions Recreational Visits 8 | 2,415,951 765,825 ³ | 2,324,348 575,861 ³ | 2,298,826 473,659 | 2,307,089 507,893 | 2,397,543 524,193 |
| Hinckley Visitor Occasions Recreational Visits 1 | Avail.1996 Avail. 1996 | 748,972 748,972 | 664,516 664,516 | 681,234 681,234 | 676,656 676,656 |
| Huntington Visitor Occasions Recreational Visits | 719,069 402,916 | 1,126,318 878,960 | 954,359 954,359 | 1,165,633 1,165,633 | 893,913 ⁵ 893,913 ⁵ |
| Mill Stream Run Visitor Occasions Recreational Visits | Avail.1996 Avail. 1996 | 9,816,063 1,521,684 | 10,018,908 1,703,442 | 9,726,661 1,830,344 | 10,400,814 1,669,249 |
| North Chagrin Visitor Occasions Recreational Visits 2 | 1,913,225 1,550,866 | 1,872,729 1,592,805 | 1,329,429 1,289,538 | 1,985,811 ³ 1,419,413 | 1,911,195 ³ 1,407,215 |

Table 1. Visitor Occasions and Recreational Visits by Reservation (continued)

| Reservation | 1995 | 1996 | 1997 | 1998 | 1999 |
|----------------------------------|--------------|-------------|-------------|-------------|-------------------|
| Ohio & Erie Canal | | | | | |
| Visitor Occasions 1 | Avail. 1999 | Avail. 1999 | Avail. 1999 | Avail. 1999 | 116,388 |
| Recreational Visits ¹ | Avail. 1999 | Avail. 1999 | Avail. 1999 | Avail. 1999 | 116,388 |
| 36 | | | | | |
| Rocky River ^{3,6} | 6.056.410 | 0.400.000 | 0.400.000 | 5 221 655 | 5.215.05 0 |
| Visitor Occasions | 6,356,413 | 8,409,980 | 8,409,980 | 5,221,655 | 5,317,950 |
| Recreational Visits | 2,129,138 | 2,196,046 | 2,196,046 | 4,149,568 | 4,200,888 |
| South Chagrin | | | | | |
| Visitor Occasions | 2,891,566 | 2,720,718 | 436,523 3 | 592,174 | 591,174 |
| Recreational Visits | 1,072,565 | 1,225,580 | 1,134,961 3 | 917,464 | 927,774 |
| Tree out of the state | 1,0 / 2,5 05 | 1,220,000 | 1,154,701 | 717,101 |) 2 1,771 |
| Cleveland Metroparks | | | | | |
| Zoo & The RainForest | | | | | |
| Tielested Attendance | 27/4 | 27/4 | 27/4 | 1 100 020 | 4.476.000 |
| Ticketed Attendance + | N/A | N/A | N/A | 1,180,838 | 1,156,989 |
| Other Attendance = | N/A | N/A | N/A | 203,656 | 141,669 |
| Total Visitor Occasions | 1,463,660 | 1,251,604 | 1,445,967 | 1,384,494 | 1,298,658 |
| Total Recreational Visits | 1,463,660 | 1,251,604 | 1,445,967 | 1,384,494 | 1,298,658 |
| | ,, | , - , | , -, | 9 9 - | -,-, -, |
| Adjusted Grand Total | | | | | |
| Total Visitor Occasions | 40,068,920 | 49,778,861 | 50,391,541 | 48,516,922 | 51,948,608 |
| Total Recreational Visits | 11,977,726 | 13,749,994 | 14,005,832 | 15,753,691 | 15,907,714 |
| | | | | | |

¹ First year estimates may be unreliable.

² Includes golf course visits, estimated separately.

³ Estimates are unreliable, this reservation is scheduled for re-calibration.

⁴ Reservations with major stretches of parkway outside the main body of the reservation were estimated differently starting in 1997. Visitor Occasion numbers are for the main body of the reservation only. Parkway figures are Visitor Occasion numbers for the stretches of the parkway outside of the main body of the reservation. Recreation visits include usage of all sites in the main body of the reservation and on the exterior parkway. First year estimates for the parkways may be unreliable.

⁵ Change in method (increase in accuracy) may account for differences in figures.

⁶ Unusual circumstances (roads closed for repair, new attractions) make these estimates less reliable.

⁷ Does not include parking lot off of Fulton Parkway.

⁸ Walk-in recreational use is not accounted for in this figure. Walk-in use may be as much as 25% of recreation visits during the warm months of the year.

N/A – Counting methodology not used

PROGRAM ATTENDANCE

Program attendance figures account for the number of visitors using facilities and having direct contact with staff. This data documents use of facilities, programs, and festivals that require staffing. Programs range from a week-long trip led by the Institute of the Great Outdoors (IGO), to attendance at special events such as *Art & the Park* and *Winter Carnival*. Programs are typically held at Cleveland Metroparks reservations, but may also occur off-site. For example, Cleveland Metroparks Zoo Education programs are often conducted in schools and IGO programs may take local residents out of state.

Programs, workshops and special events are undoubtedly some of the most meaningful experiences Cleveland Metroparks and its affiliate organizations provide for residents of Cuyahoga County and Hinckley Township. Through these programs, visitors become aware of Cleveland Metroparks, learn about the diversity of parklands, programs and facilities the Park District has to offer, develop new understandings of their local physical and cultural environments, develop new skills and interests, grow emotionally and physically, and develop new friendships through outdoor activities and interests. These program attendance figures reflect the magnitude of the positive influences the Park District has on Cuyahoga County and Hinckley Township residents.

Method

Program attendance is reported by personnel from each department, division or affiliate of Cleveland Metroparks. These figures are reported to the Division of Research and Program Evaluation on a monthly basis. Program attendance counts reflect the number of contacts at a facility and with staff. If a person enters a facility to attend a program, but spends time talking with staff or viewing exhibits, this person would be counted twice. The person is counted once for visiting a facility and informally interacting with staff, and again for attending a formal program. Rounds of golf are all reported as nine-hole rounds. Multi-day programs are counted as one contact per period of programming (i.e. participants in an outdoor education workshop that meets for two sessions would be counted twice).

Results

Overall program attendance for 1999 was 3,265,748. Program attendance in 1998 was 3,049,163. Differences in total attendance between 1998 and 1999 indicate slight percent increase in overall program attendance. Fluctuations both up and down in program attendance will occur with changes in leadership, goals and objectives of a division or affiliate, and as measurement methods change. As always, weather patterns can play a significant role in participation rates for outdoor activities.

Table 2. Program Attendance at Cleveland Metroparks

| Program Description | 1995 | 1996 | 1997 | 1998 | 1999 |
|-------------------------------------|---------|-------------|---------------|---------------|--------------|
| Affiliates | | | | | |
| Brecksville Reservation | | | | | |
| Brecksville Hist. Society | 1,728 | 1,496 | 2,130 | 3,444 | 1,753 |
| Hinckley Reservation | 1,720 | 1,470 | 2,130 | 3,444 | 1,733 |
| Hinckley Hist. Society | 2,059 | 1,131 | 2,743 | 1,440 | 1,129 |
| YMCA Brooklyn Exchange | 2,039 | 2,601 | 4,365 | no activity | 2,570 |
| Huntington Reservation | 2,028 | 2,001 | 4,303 | no activity | 2,370 |
| Baycrafters | 101,015 | 99,675 | 97,670 | 100,106 | 106,320 |
| Huntington Playhouse | 15,760 | 14,147 | 15,824 | 13,523 | 13,139 |
| Lake Erie Nature & Science Ctr. | 107,567 | 124,439 | 13,824 | 85,742 | 154,576 |
| Mill Stream Run Reservation | 107,307 | 124,439 | 121,093 | 65,742 | 134,370 |
| Camp Cheerful | 0.070 | 10 402 | 10.020 | 10 000 | 0.269 |
| Cleveland Archery Club | 9,970 | 12,423 | 18,029 | 18,088 391 | 9,368 291 |
| YMCA West Side | 450 | no activity | 277 | | |
| | 1,829 | no activity | 182 | no activity | no activity |
| North Chagrin, Mill Stream, Bedford | 4767 | 2.040 | 1.250 | 1.560 | 0.51 |
| Lake Erie Girl Scouts | 4,767 | 3,840 | 1,250 | 1,568 | 951 |
| Rocky River Reservation | 1.4.570 | 14567 | 12 206 | 10.077 | 5.062 |
| Olmsted Historical Society | 14,579 | 14,567 | 12,396 | 18,075 | 5,263 |
| Creative Cafes, Inc. (Marina) | n/a | n/a | n/a | n/a | 44,033 |
| South Chagrin Reservation | | 451 | 5 .6.6 | 500 | 5.60 |
| Chagrin Valley Trails & Riding Club | 666 | 451 | 566 | 592 | 569 |
| Total for Affiliates | 266,729 | 274,770 | 277,127 | 241,632 | 339,962 |
| Aquatics Division | | | | | |
| Hinckley Dam | 68,500 | 53,700 | 57,500 | 48,000 | 73,440 |
| Huntington Beach | 226,000 | 182,000 | 170,000 | 100,000 | 236,120 |
| Ledge Lake Pool | 24,500 | 28,000 | 16,000 | 22,000 | 8,819 |
| Wallace Lake | 87,000 | 43,300 | 75,300 | 41,000 | 40,167 |
| Aquatics skills lessons | 850 | n/a | 1,159 | Ledge Pool | Ledge Pool |
| Total for Aquatics | 406,850 | 307,000 | 319,959 | 211,000 | 358,546 |
| | | | | | |
| The Chalet | 26.062 | 10.407 | 22 200 | 24.550 | 27.270 |
| Public admissions | 26,063 | 18,485 | 23,399 | 24,579 | 27,278 |
| Building and site rentals | 18,868 | 18,358 | 19,733 | 18,475 | 16,936 |
| General Use | 755 | 1,738 | 628 | 483 | 4,211 |
| Total for The Chalet | 45,686 | 38,581 | 43,760 | 43,537 | 48,425 |
| Golf Services | | | | | |
| Big Met | | | | | |
| Golfers @ 9 holes | 80,678 | 89,015 | 76,854 | 31,387 | 110,524 |
| Special Events | 196 | 2,400 | 0 | 0 | 120 |
| Other | 8,033 | 8,559 | 7,248 | 7,305 | 13,525 |
| _ | 88,907 | 97,244 | 84,102 | 38,692 | 124,169 |

Table 2. Program Attendance at Cleveland Metroparks (continued)

| Little Met (9-hole course) Golfers @ 9 holes 39,385 38,285 44,488 51,794 44,591 Other 1,334 546 706 706 707 Sub-Total 41,163 39,352 45,675 52,981 45,595 | Program Description | 1995 | 1996 | 1997 | 1998 | 1999 |
|---|---|-----------|--------|---------|---------|---------|
| Special Events | Little Met (9-hole course) | | | | | |
| Special Events | | 39,385 | 38,285 | 44,488 | 51,794 | 44,591 |
| Manakiki (18-hole course) | Special Events | · | - | | · | |
| Manakiki (18-hole course) Golfers @ 9 holes | Other | 1,334 | 546 | 706 | 706 | 707 |
| Special Events 74,381 72,107 73,128 81,702 75,942 Special Events 2,719 292 72 72 0 0 0 0 0 0 0 0 0 | Sub-Total | | 39,352 | 45,675 | 52,981 | 45,595 |
| Special Events 74,381 72,107 73,128 81,702 75,942 Special Events 2,719 292 72 72 0 0 0 0 0 0 0 0 0 | Manakiki (18-hole course) | | | | | |
| Special Events | | 74.381 | 72.107 | 73.128 | 81.702 | 75.942 |
| Rentals-Clubhouse Other 3,408 3,408 0 0 0 0 0 0 0 0 0 2,245 Sub-Total 81,930 73,531 74,525 83,099 78,187 Mastick Woods (9-hole course) Golfers 37,246 37,536 39,505 41,037 37,459 Special Events 401 1,836 428 44 251 Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shavnee Hills (27-hole course) Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 | 9 | | | | · | • |
| Other Sub-Total 3,408 0 0 0 2,245 Sub-Total 81,930 73,531 74,525 83,099 78,187 Mastick Woods (9-hole course) 37,246 37,536 39,505 41,037 37,459 Special Events 401 1,836 428 44 251 Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shawnee Hills (27-hole course) 666 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 0 Rentals-Clubhouse 0 860 0 734 254 0 0 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 <t< td=""><td>•</td><td></td><td></td><td></td><td></td><td></td></t<> | • | | | | | |
| Mastick Woods (9-hole course) Golfers 37,246 37,536 39,505 41,037 37,459 Special Events 401 1,836 428 44 251 Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shawnee Hills (27-hole course) Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 0 Rentals-Clubhouse 0 860 0 734 254 COther 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 17,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Not avail 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins Not avail 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 14,627 14,236 16,683 23,937 22,646 Education 14,627 14,236 16,683 23,937 22,646 Education 14,627 14,236 16,668 23,937 | | | | | | |
| Golfers Special Events 37,246 37,536 39,505 41,037 37,459 Special Events 401 1,836 428 44 251 Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shavnee Hills (27-hole course) Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) 66,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 | | | | | | |
| Golfers Special Events 37,246 37,536 39,505 41,037 37,459 Special Events 401 1,836 428 44 251 Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shavnee Hills (27-hole course) Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) 66,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 | Mastick Woods (9-hole course) | | | | | |
| Special Events | · · · · · · · · · · · · · · · · · · · | 37.246 | 37,536 | 39,505 | 41,037 | 37,459 |
| Other 882 552 430 887 656 Sub-Total 38,529 39,924 40,363 41,968 38,366 Shawnee Hills (27-hole course) Colfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 <td>Special Events</td> <td>•</td> <td></td> <td></td> <td></td> <td></td> | Special Events | • | | | | |
| Sub-Total 38,529 39,924 40,363 41,968 38,366 | • | | | | | |
| Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf | Sub-Total | | | | | |
| Golfers @ 9 holes 94,756 96,494 100,072 110,559 102,334 Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf | Shawnee Hills (27-hole course) | | | | | |
| Driving Range 19,210 41,245 35,593 37,880 18,049 Special Events 1,673 947 452 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Not avail. | | 94 756 | 96 494 | 100 072 | 110 559 | 102 334 |
| Special Events 1,673 947 452 0 0 Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 <td>9</td> <td>·</td> <td>-</td> <td></td> <td></td> <td></td> | 9 | · | - | | | |
| Rentals-Clubhouse 0 860 0 734 254 Other 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not ava | | | | | · | |
| Other Sub-Total 999 1,102 1,073 1,182 1090 Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 1,578 2,785 2,896 3,095 Outdoor Education <td>=</td> <td></td> <td></td> <td></td> <td></td> <td></td> | = | | | | | |
| Sub-Total 116,628 140,648 137,190 150,355 121,727 Sleepy Hollow (18-hole course) Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> | | | | | | |
| Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14, | | | | | • | |
| Golfers @ 9 holes 69,346 67,959 68,376 80,584 76,463 Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14, | Sleepy Hollow (18-hole course) | | | | | |
| Driving Range 19,004 35,644 107,277 36,703 17,658 Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16,683 23,937 22,646 | - · · · · · · · · · · · · · · · · · · · | 69 346 | 67 959 | 68 376 | 80 584 | 76 463 |
| Special Events 845 820 45 0 0 Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | _ | · | | | | |
| Rentals-Clubhouse 10,980 11,580 10,175 10220 11,455 Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | | | | • | |
| Other 1,560 1,610 1,747 1,768 1,789 Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | • | | | | | |
| Sub-Total 101,735 117,613 187,620 129,275 107,365 Total for Golf 468,902 508,312 485,373 496,370 515,409 Natural Resources Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | | | | | |
| Natural Resources Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins Programs 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | | | | | |
| Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Valk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | | | | | |
| Aquatics/Fishing Not avail. 1,214 2,267 1,934 2,448 Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Valk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | Natural Resources | | | | | |
| Programs Not avail. 364 518 962 647 Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | Not avail | 1 214 | 2.267 | 1 934 | 2.448 |
| Total for Natural Resources Not avail. 1,578 2,785 2,896 3,095 Outdoor Education Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | • | | | • | | |
| Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | _ | | | | | |
| Brecksville Nature Center Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | Outdoor Education | | | | | |
| Walk-ins 18,875 21,218 20,209 30,900 22,982 Programs 14,627 14,236 16.683 23,937 22,646 | | | | | | |
| Programs 14,627 14,236 16.683 23,937 22,646 | | 18 875 | 21 218 | 20 209 | 30 900 | 22 982 |
| | | | | | · | • |
| | Sub-Total | 33,502 | 35,454 | 36,892 | 54,837 | 45,628 |

Table 2. Program Attendance at Cleveland Metroparks (continued)

| Program Description | 1995 | 1996 | 1997 | 1998 | 1999 |
|---------------------------------------|---------|---------|---------|---------|---------|
| Garfield Park Nature Center | | | | | |
| Walk-ins | 37,963 | 38,225 | 37,696 | 44,947 | 39,215 |
| Programs | 15,111 | 12,963 | 24,730 | 15,051 | 16,563 |
| Sub-Total | 53,074 | 51,188 | 62,426 | 59,998 | 55,778 |
| Rocky River Nature Center | | | | | |
| Walk-ins | 76,564 | 75,234 | 71,914 | 74,006 | 66,294 |
| Programs | 44,418 | 40,314 | 40,865 | 60,322 | 31,456 |
| Sub-Total | 120,982 | 115,548 | 112,779 | 134,328 | 97,750 |
| North Chagrin Nature Center and | | | | | |
| Education Building (combined) | 0.001 | | 0.0 | 0.5 1 | |
| Walk-ins | 83,881 | 78,754 | 83,103 | 92,715 | 77,710 |
| Programs | 36,832 | 40,263 | 55,947 | 41,192 | 38,343 |
| Sub-Total | 120,713 | 119,017 | 139,050 | 133,907 | 116,053 |
| Institute of the Great Outdoors (IGO) | 2,531 | 3,016 | 1,933 | 2,489 | 2,754 |
| Historical Interpretation | 10,336 | 9,242 | 30,288 | 29,090 | 19,013 |
| Nature Tracks (Mobile Education Unit | 57,983 | 49,598 | 41,169 | 29,246 | 34,688 |
| Youth Outdoors | n/a | n/a | n/a | n/a | 298 |
| CanalWay Center | | | | | |
| Walk-ins | n/a | n/a | n/a | n/a | 28,143 |
| Programs | n/a | n/a | n/a | n/a | 21,803 |
| Sub-Total | n/a | n/a | n/a | n/a | 49,946 |
| Look About Lodge | | | | | |
| Walk-ins | 1,557 | 1,512 | 954 | 6,658 | 4,070 |
| Programs | 4,921 | 6,300 | 9,494 | 12,053 | 10,088 |
| Sub-Total | 6,478 | 7,812 | 10,448 | 18,711 | 14,158 |
| Total for Outdoor Education | 405,599 | 390,550 | 434,516 | 462,606 | 436,066 |
| Ranger Department | | | | | |
| Programs | 63,755 | 204,391 | 95,378 | 36,696 | 48,051 |
| Parades | 84,400 | 172,227 | 164,500 | 5,986 | 9,426 |
| Total for Ranger Department | 148,155 | 376,618 | 259,878 | 42,682 | 57,477 |
| Visitor Services | | | | | |
| Reserved Group Picnic Areas | 65,083 | 68,207 | 70,437 | 64,355 | 74,761 |
| Athletic Fields | 8,341 | 7,477 | 16,155 | 14,545 | 26,335 |
| Emerald Necklace Marina | n/a | n/a | n/a | 9,172 | 11,340 |
| Nature Centers | n/a | n/a | n/a | 385 | 210 |
| Other | 49,324 | 61,322 | 55,820 | 33,809 | 39,459 |
| Total for Visitor Services | 122,748 | 137,006 | 142,412 | 122,266 | 152,105 |

Table 2. Program Attendance at Cleveland Metroparks (continued)

| Program Description | 1995 | 1996 | 1997 | 1998 | 1999 |
|--------------------------------------|-----------|---------------|-----------|-----------|-----------|
| Special Events and Marketing | | | | | |
| Initiatives | | | | | |
| Winter Carnival | 7,300 | 3,390 | 1,605 | 4,950 | 4,430 |
| Speaking Engagements | 4,536 | 2,328 | 1,485 | 2,943 | 3,758 |
| Buzzard Sunday | 6,000 | 3,943 | 5,394 | 5,127 | 4,475 |
| Outdoor Expo/Canoe Challenge | 5,000 | 4,000 | Not held | Not held | Not held |
| Art & the Park | 4,000 | 9,200 | 9,200 | 9,030 | 8,207 |
| Ohio & Erie Canal Grand Opening | n/a | n/a | n/a | n/a | 25,056 |
| Emerald City Folk Festival | 5,300 | 7,000 | 2,100 | 9,860 | 1,700 |
| Sunday in the Park | 25,000 | 12,000 | Not held | Not held | Not held |
| Dusk to Dawn Diversion | 3,700 | 2,250 | 1,095 | 5,150 | 1,200 |
| Cicada Invasion | n/a | n/a | n/a | n/a | 1,040 |
| Emerald Necklace Bike Tour | 753 | 800 | n/a | n/a | n/a |
| Squire's Castle 100th Anniversary | n/a | n/a | 12,895 | n/a | n/a |
| Brecksville 60th Anniversary | n/a | n/a | n/a | n/a | 956 |
| BugFest | 3,367 | 3,400 | 3,465 | 4,620 | 5,183 |
| Total for Special Events | 66,239 | 48,111 | 37,239 | 41,680 | 56,005 |
| Cleveland Metroparks Zoo | | | | | |
| The RainForest & Zoo | 619,987 | 537,467 | 558,232 | n/a | n/a |
| Cleveland Metroparks Zoo Only | 554,666 | 553,766 | 680,596 | n/a | n/a |
| Cleveland Metroparks Zoo/Rain Forest | n/a | n/a | n/a | 1,180,838 | 1,152,298 |
| Wednesday Night Admittance | 9,122 | 9,943 | 8,297 | 3,100 | 4,691 |
| The RainForest Private Party Rental | 6,677 | 7,747 | 18,394 | n/a | n/a |
| The Zoo private events rentals | 75,512 | 23,779 | 17,044 | 43,015 | 32,508 |
| Education rental | n/a | 23,779 n/a | 6,146 | 6,788 | 5,338 |
| Education/Outreach | 197,696 | 5,990 | 157,258 | 150,753 | 103,823 |
| Total for Zoo | 1,463,660 | 1,138,694 | 1,445,967 | 1,384,494 | 1,298,658 |
| Total for Zoo | 1,403,000 | 1,138,094 | 1,445,907 | 1,384,494 | 1,298,058 |
| Grand Total Program/Facility | | | | | |
| Attendance | 3,394,163 | 3,219,642 | 3,435,909 | 3,049,163 | 3,265,748 |